

## Message Text

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ACTION COME-00

INFO OCT-01 ARA-10 ISO-00 CIAE-00 EB-08 INR-07 LAB-04

NSAE-00 PA-02 SIL-01 USIA-15 PRS-01 AGRE-00 INT-05

/054 W

-----250219Z 027898 /64

R 242042Z JAN 77

FM AMEMBASSY CARACAS

TO SECSTATE WASHDC 6343

UNCLAS CARACAS 0738

E.O. 11652: N/A

TAGS: BEXP, VE

SUBJ: FY 76 CCP FIFTH QUARTER REVIEW

1. QUARTERLY REVIEW. THE QUARTERLY HIGHLIGHT WAS THE FOOD PROCESSING AND PACKAGING EXHIBITION, ALIQUIPOS, WHICH TOOK PLACE SEPTEMBER 14-18. EXHIBITION RESULTS WERE \$1.6 MILLION OFF THE FOLLOR SALES, \$8.3 MILLION TWELVE MONTHS PROJECTED SALES, AND EIGHT NEW AGENTS OR DISTRIBUTORS APPOINTED.

2. OTHER EVENTS DURING QUARTER INCLUDED ONE OFFICER FIELD TRIP TO CIUDAD GUAYANA TO INTERVIEW EXECUTIVES IN IRON AND STEEL, AND ALUMINUM INDUSTRIES; ONE DEMONSTRATION OF VISUAL SEARCH MICROFILE EQUIPMENT TO BUSINESS GROUPS IN VALENCIA AND VISITS TO INDUSTRIALISTS IN THAT AREA; PARTICIPATION OF ONE OFFICER IN SELL IN VENEZUELA SEMINARS IN THE US.; AND PREPARATIONS FOR NEBRASKA (IOGA) TRADE MISSION.

3. TWO MULTI-THEME MARKET RESEARCH CONTRACTS WERE SIGNED INCLUDING SIX SEPARATE THEMES.

4. IN SEPTEMBER AN EMBASSY PRESENTATION WAS MADE BY THE AMBASSADOR AND MEMBERS OF THE COMMERCIAL SECTION ON THE THEME OF PREFABRICATED BUILDING FOR A SELECT AUDIENCE FROM FONDO-COMUN, INCLUDING THE MINISTER. DETAILED REPORTS OF THIS PRESEN-  
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TATION HAVE BEEN SUBMITTED.

5. CAMPAIGN NO. 1-AGRICULTURAL MACHINERY AND EQUIPMENT:  
ALL CAMPAIGN ACTIVITIES COMPLETED.

6. CAMPAIGN NO. 2-STEELMILL AND METALWORKING EQUIPMENT:  
ALL ACTIVITIES COMPLETED.

7. CAMPAIGN NO. 3-BIOMEDICAL EQUIPMENT:

ALL ACTIVITIES COMPLETED AND CAMPAIGN DROPPED FOR FY-77.

8. CAMPAIGN NO. 4-PETROCHEMICAL DEVELOPMENT:

ALL ACTIVITIES COMPLETED.

9. CAMPAIGN NO. 5-VISIT U.S.A.:

ALL ACTIVITIES COMPLETED EXCEPT NO. 14 WHICH WAS COMPLETED IN PART. IT IS NOT YET POSSIBLE TO MAKE FOREIGN EXCHANGE EARNING ESTIMATE AS DATA NOT YET RELEASED.

10. CAMPAIGN NO. 6-ENERGY SYSTEMS:

ALL ACTIVITIES COMPLETED.

11. CAMPAIGN NO. 7-SHIPS AND SHIPBUILDING:

ALL ACTIVITIES COMPLETED EXCEPT NO. 11. REPRESENTATION FUNDS WERE INSUFFICIENT FOR THIS ACTIVITY.  
VAKY

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## Message Attributes

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**Review Markings:**  
Margaret P. Grafeld  
Declassified/Released  
US Department of State  
EO Systematic Review  
22 May 2009  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 22 May 2009